



Allen
LAFUENTE

Awards

Graphis New Talent Design Annual
Gold National ADDY – Television Campaign
Best of Show District 10 ADDYs – Television Campaign
Best of Show Austin ADDYs – Television Campaign
Creative Summit 20 - Coveted Memorial Ralph Award

Experience

Freelance

May 2011 - Present

Art Director/ Web Designer

Social Media Campaigns, UX/Web Design, Digital branding

Clients: Alloy Digital, IMC2, TRCO

Publicis Dallas

July 2008 - May 2011

Designer

Clients: Chevy, BC Powder, Juicy Juice, Sauza Tequila,
TruGreen, Terminix, Curves, Denny's, New Business

Calise and Sedei

Dallas, Texas Feb 2007 - June 2008

Art Director/Designer

Clients: Taco Cabana, Virbac, Service
Experts, CoolCuts4Kids

Firehouse

Dallas, Texas 2005 - 2006

Art Director/Designer

Clients: Nokia, Baylor Healthcare, MosquitoNix,
ThyssenKrupp, Sonic, BRW Paper, Brooklyn's Pizza,

Many design odd-jobs

San Antonio, Texas 2000 - 2005

Skills

Adobe CS Suite, Hand-drawn type, Screen printing,
Flash, Dreamweaver, HTML, Final Cut, Mario Kart

Education

Texas State University San Marcos

Bachelor of Fine Arts: Communication Design

allenlaf@gmail.com • 972.465.0691

allenlafuente.com